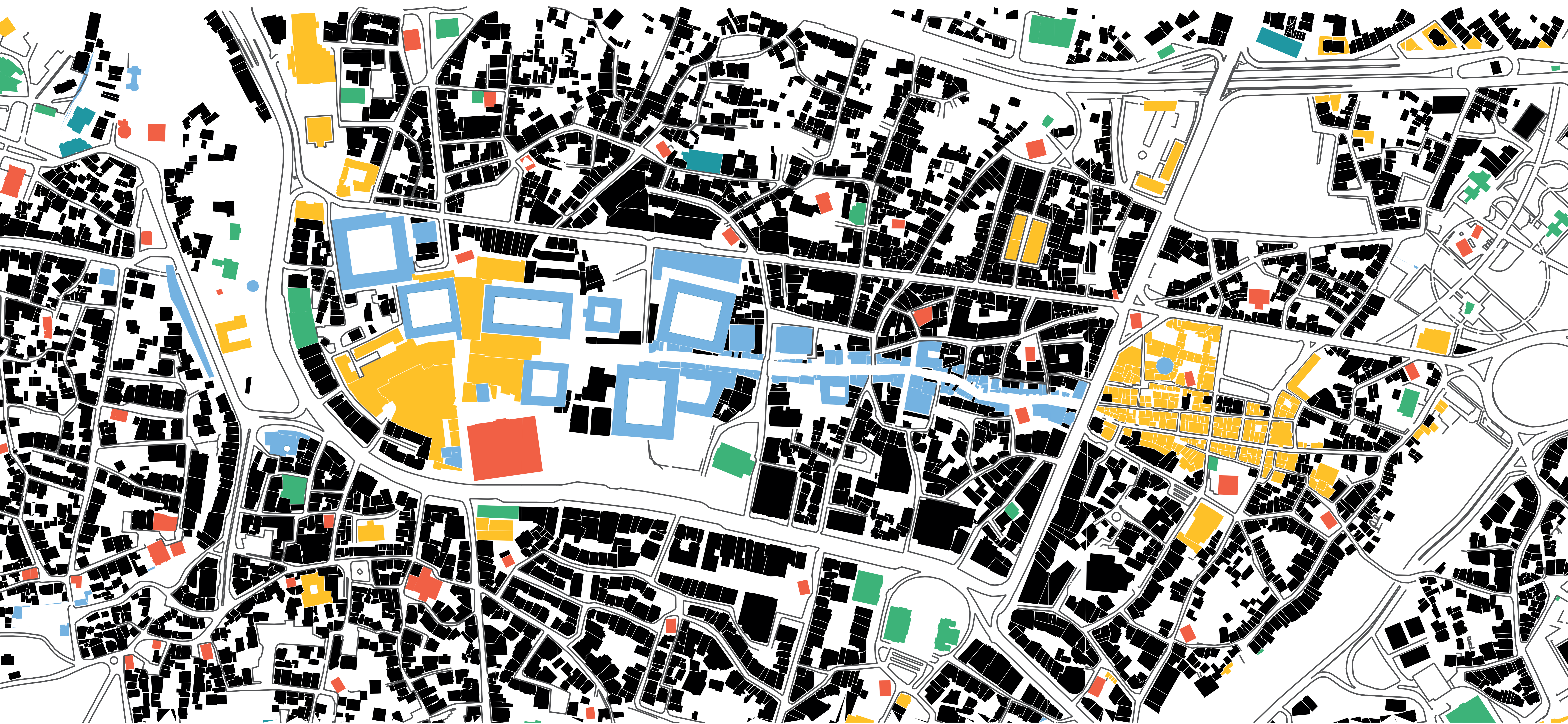


# SOCIAL AND ECONOMIC STRUCTURE

- USER PROFILE
- DEMOGRAPHIC FACTS AND FIGURES
- SECTORAL PROFILE

SITE ANALYSIS GROUP 5

MEHMET AKÇAKOCA-YAŞAR ALP ÖZTÜRK-BERGE BURCU BAYRAK-CANSIN YALÇIN



DEMOGRAPHIC FACTS AND FIGURES - SOCIAL AND ECONOMIC STRUCTURE

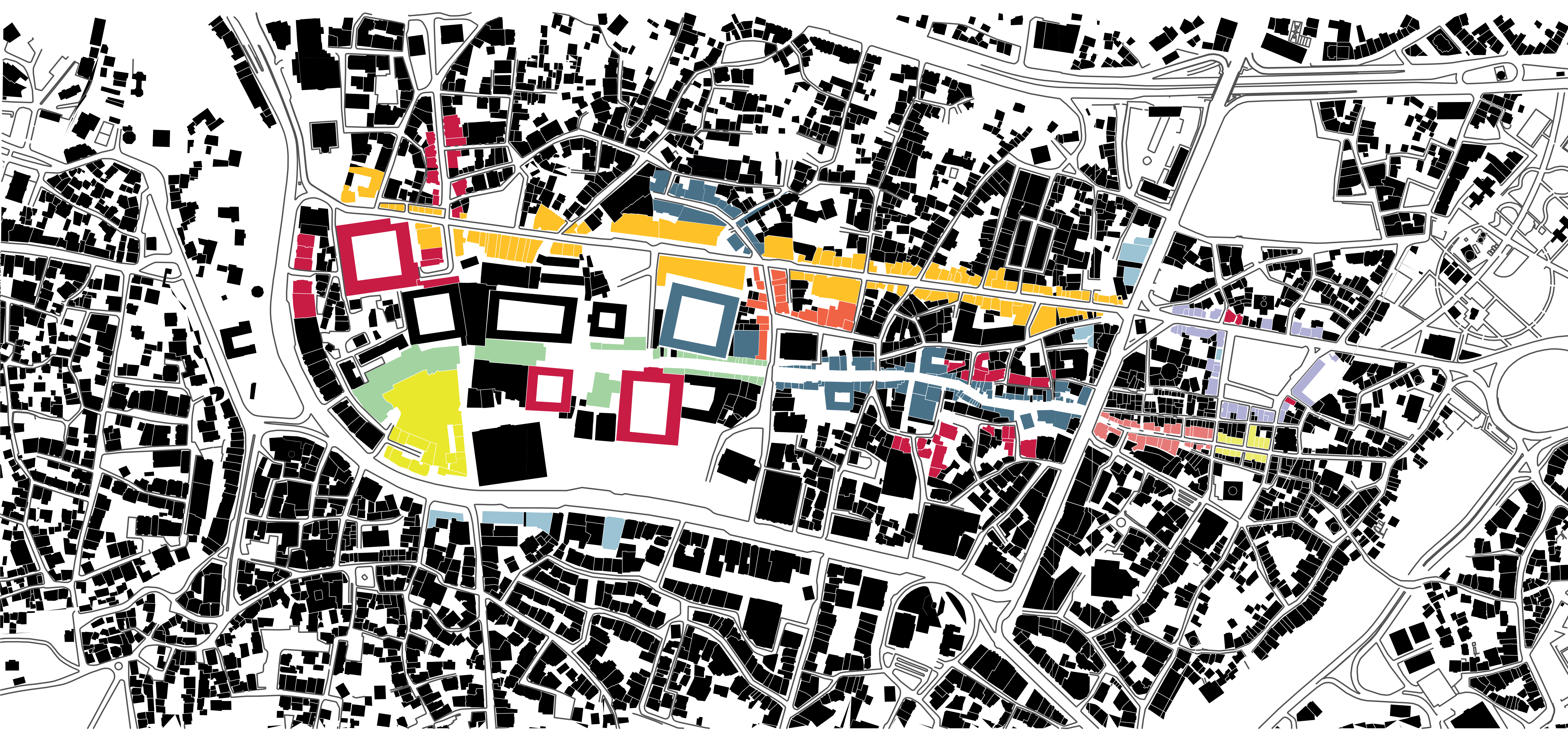
HISTORICAL BUILDINGS

COMMERCIAL BUILDINGS

RELIGIOUS BUILDINGS

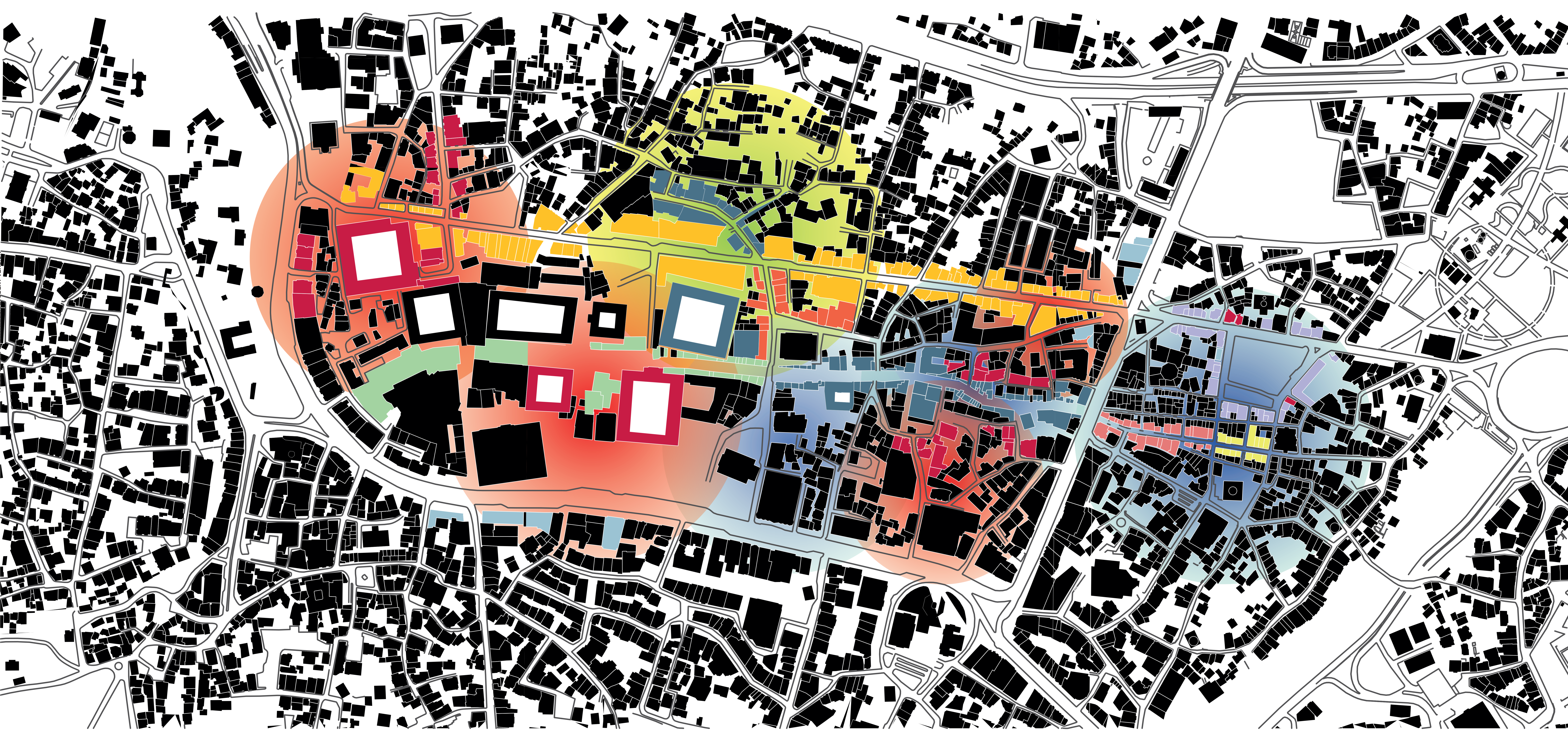
ADMINISTRATIVE BUILDINGS

EDUCATION BUILDINGS




 SECTORAL PROFILE

- |  |   |   |  |   |
|--|---|---|--|---|
|  TOWEL SHOPS            |  HOTELS    |  JEWELLERY BAZAAR          |  FABRIC-TEXTILE SHOPS |  KNIFE SHOPS |
|  RESTAURANTS-CAFES-BARS |  MIX USAGE |  HOUSEHOLD FURNITURE SHOPS |  IRON SMITH SHOPS     |  FOOD BAZAAR |



DAY and NIGHT USAGE

TEMPORARY and PERMANENT  
COMMERCIAL AREAS

PERMANENT and NIGHTTIME  
COMMERCIAL AREA

PERMANENT and DAYTIME  
COMMERCIAL AREA

TEMPORARY and DAYTIME  
COMMERCIAL AREA

SECTORAL PROFILE

RESTAURANTS-CAFES-BARS

HOTELS

MIX USAGE

JEWELLERY BAZAAR

HOUSEHOLD FURNITURE  
SHOPS

FABRIC-TEXTILE SHOPS


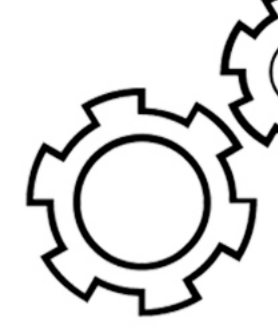






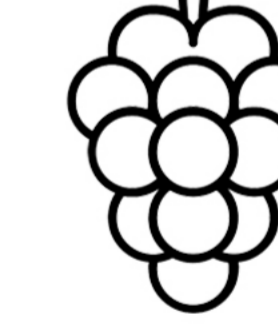

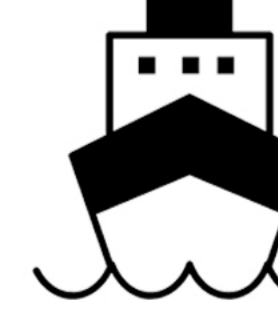
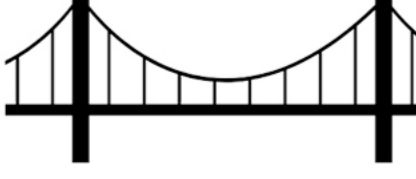
IRON SMITH SHOPS

KNIFE SHOPS

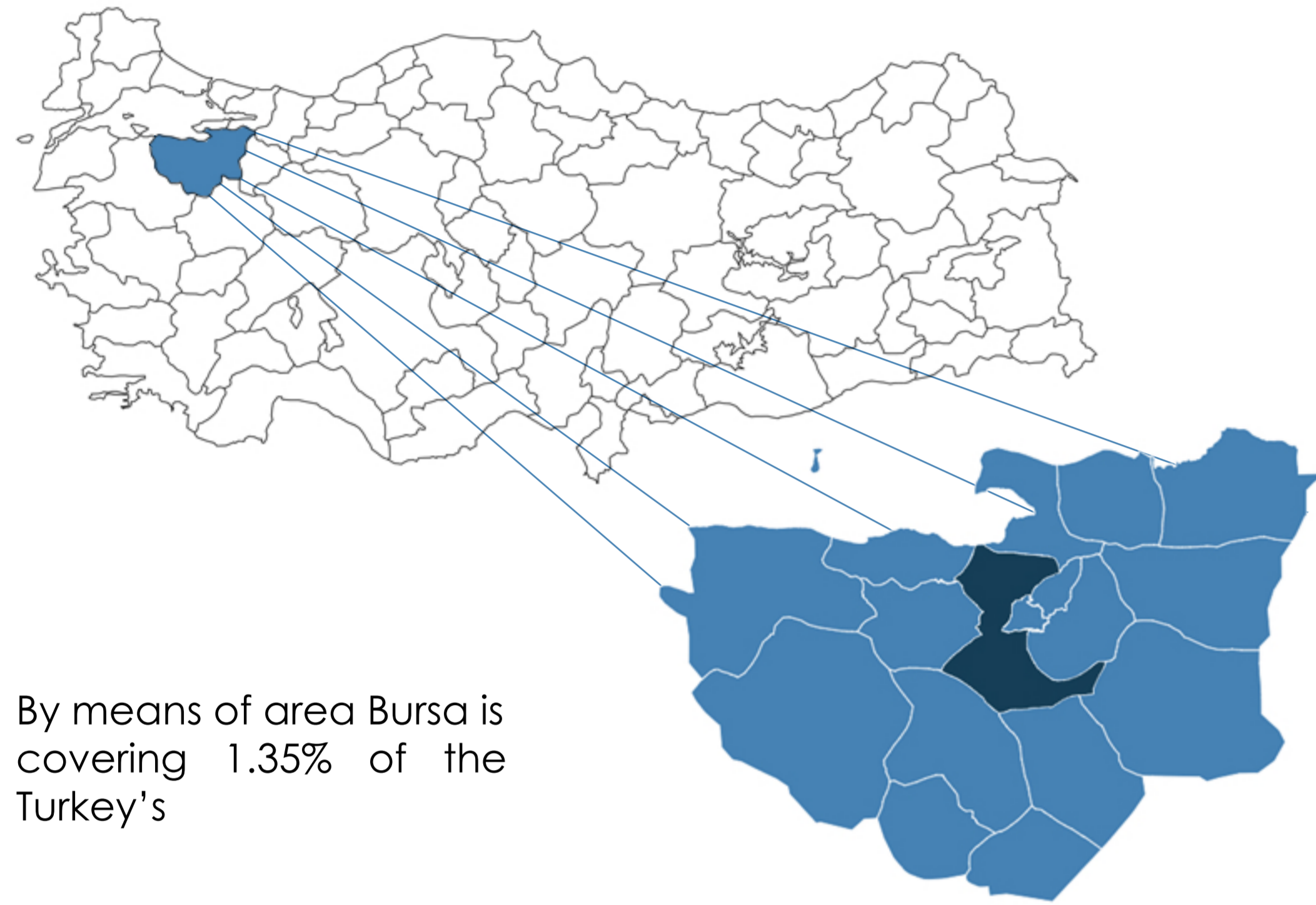
FOOD BAZAAR

# MARMARA DENİZİ

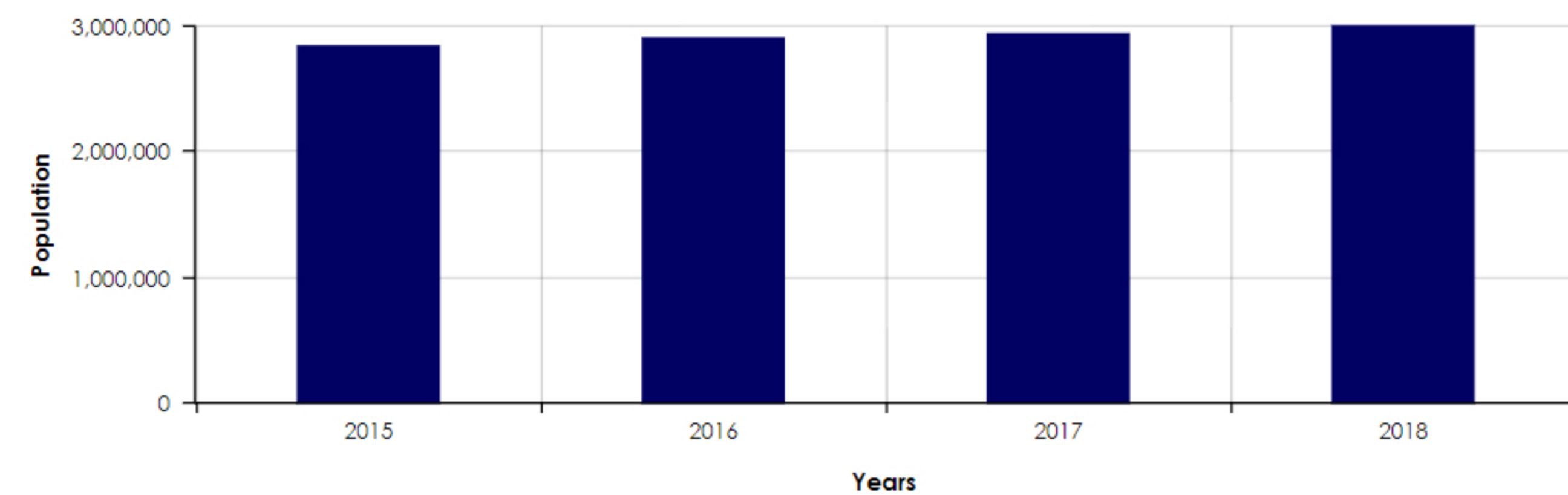


-  AGRICULTURE
-  INDUSTRY
-  TEXTILE
-  AUTOMOTIVE
-  MINING
-  FISHERY
-  WINTER TOURISM
-  LIVESTOCK
-  GRAPERY
-  AIRPORT
-  HARBOR
-  OSMANGAZI BRIDGE

# Bursa



By means of area Bursa is covering 1.35% of the Turkey's

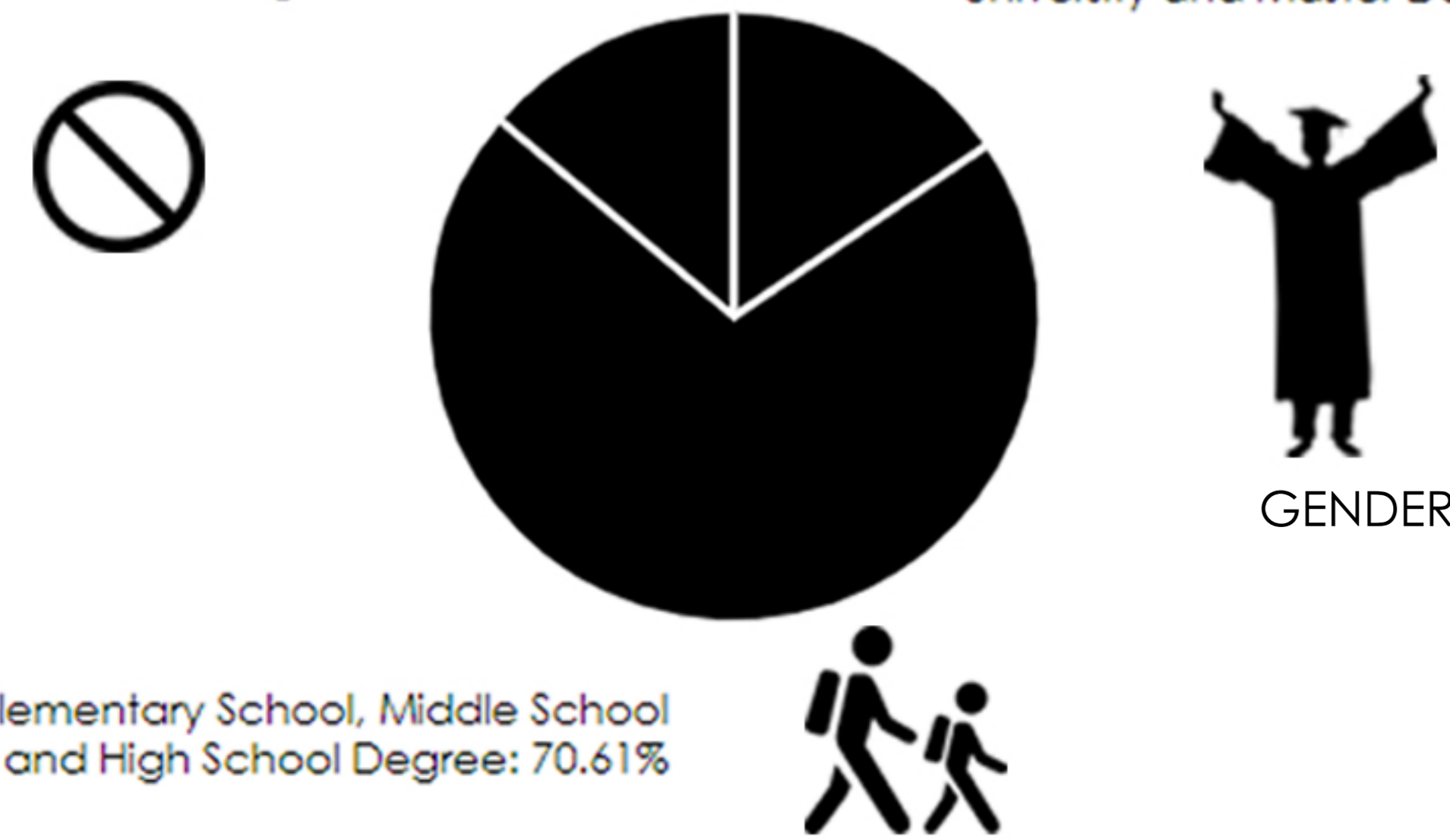


3.61% of the Turkey's population lives in Bursa.  
Population growth rate is 19.7%.

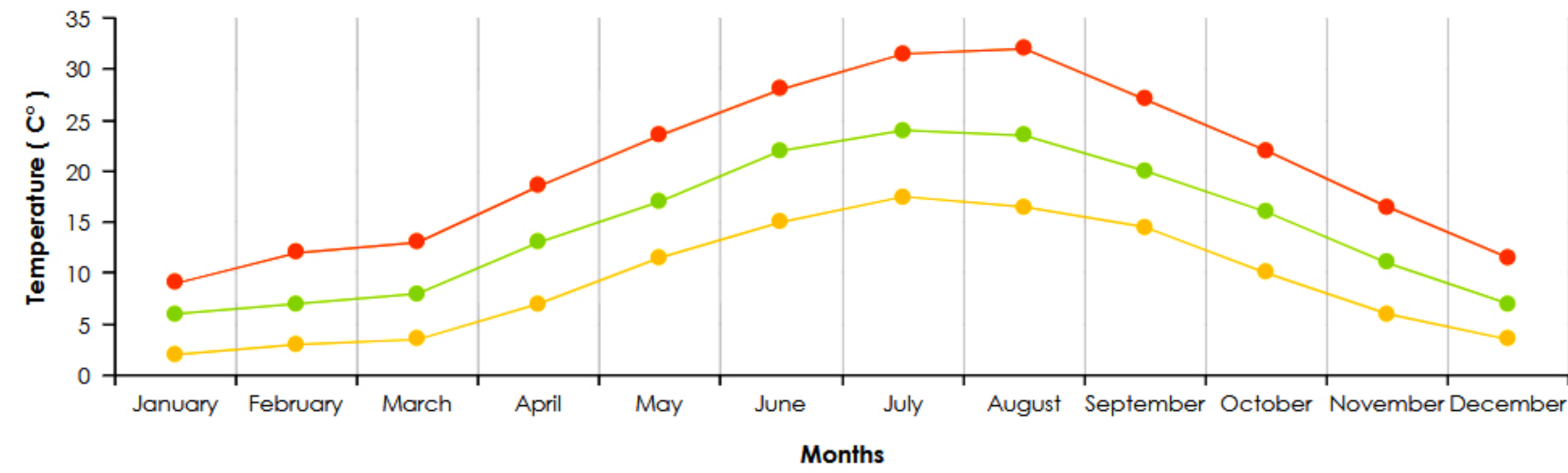
Population	Turkey	Bursa
2015	78.741.053	2.842.547
2016	79.814.871	2.901.396
2017	80.810.525	2.936.803
2018	82.003.882	2.994.521

No Educational Degree: 13.88%

University and Master Degree: 15.51%



GENDER



— Average Maximum Temperature — Average Minimum Temperature — Average Temperature

The province's annual average temperature (14.6°C) is higher than Turkey's average (13.1°C).



44.9% of Bursa area is covered by forests.



The number of public library users per thousand people is 117. It has been lower than the country average.

**Osmangazi**  
District Population : 862.516



The average length of stay in touristic establishments was 1.8 days in Bursa which stands out with its history, nature and winter tourism. This figure was 2.7 days in Turkey. The average length of stay of foreign tourists was 2.1



The population density is 273 people per square km in Bursa, whereas this number is 102 people in Turkey.



The occupancy rate of tourism operation licensed establishments is 39.7%.



Unemployment rate is 66%. Employment rate is 48%.

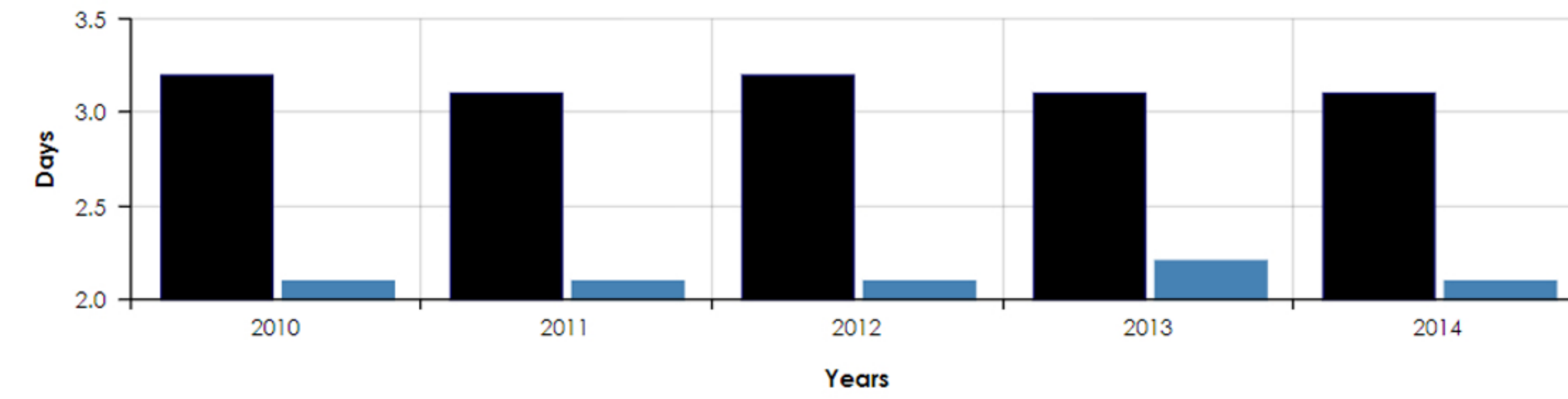


Ranks 9th in total number of arrivals to touristic establishments in Turkey.

Ranks 8th in number of arrivals of citizens to touristic establishments in Turkey.

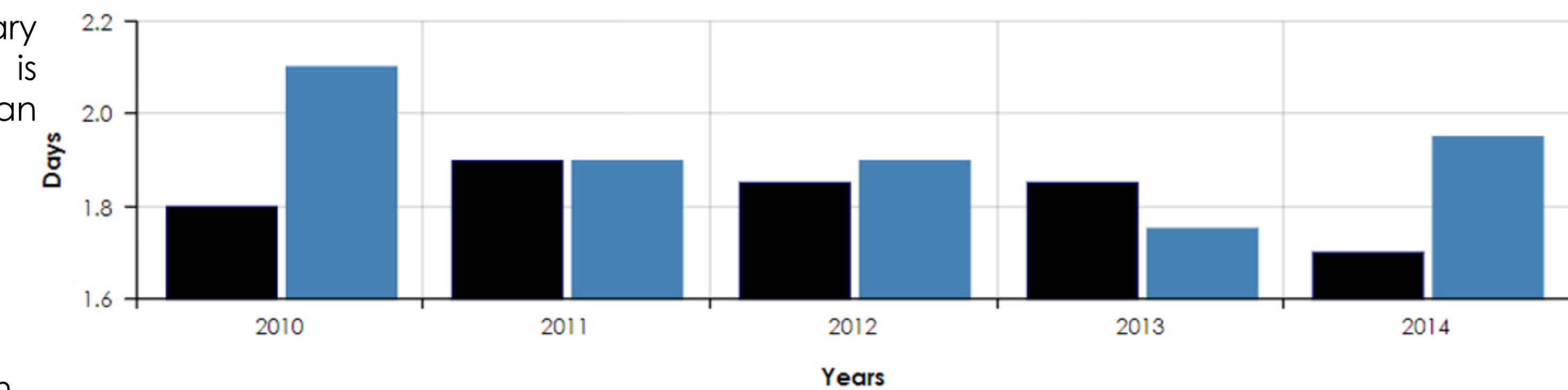


## Turkey

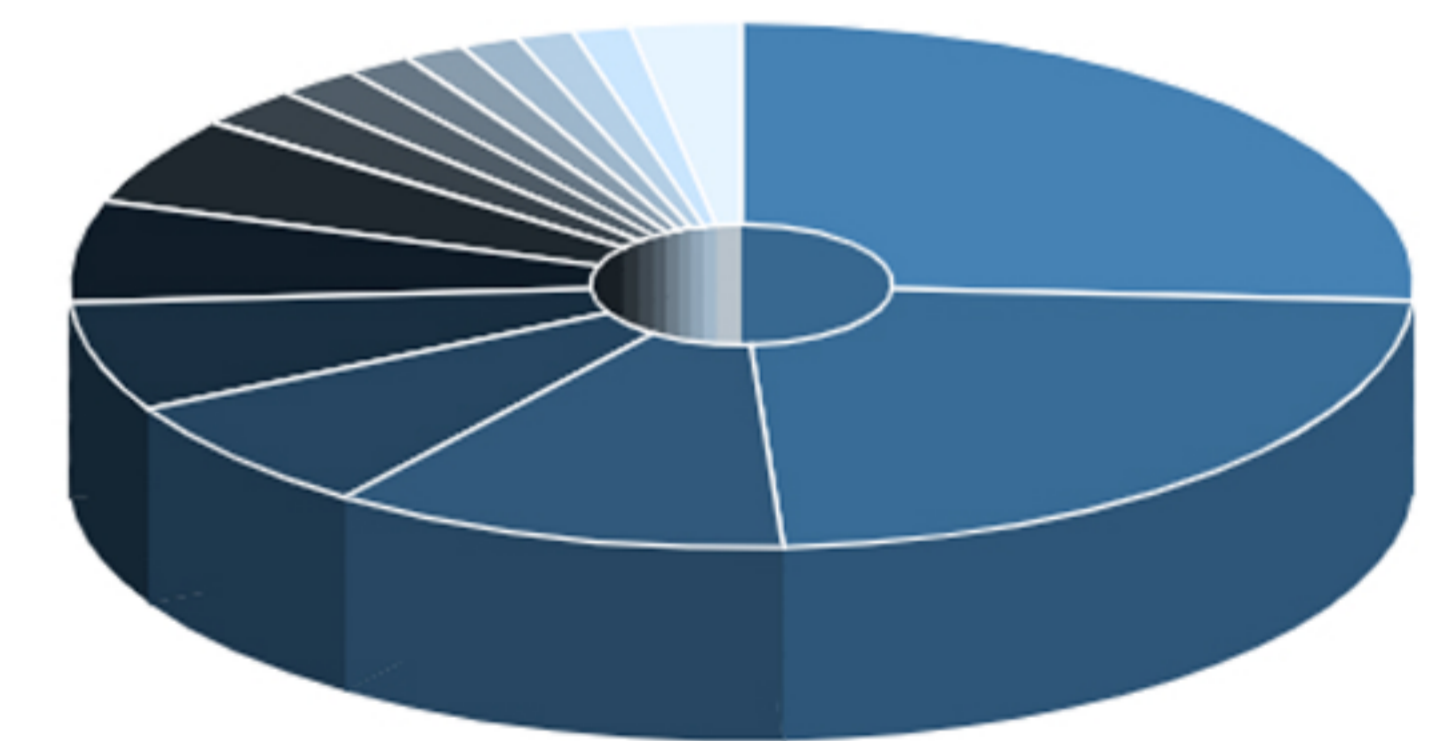


■ Tourism Operation Licensed Establishments ■ Municipality Licensed Establishments

## Bursa



■ Tourism Operation Licensed Establishments ■ Municipality Licensed Establishments



Wholesale and Retail Trade	23.2
Manufacturing	23.2
Construction	11.1
Transportation and Storage	7.2
Administrative and Support Service Activities	6.8
Accommodation and Food Service Activities	6.3
Professional, Scientific and Technical Activities	5.5
Other Service Activities	2.5
Activities of Households as Employers	2
Electricity, Gas, Steam and Air Con. Supply	1.6
Financial and Insurance Activities	1.5
Real Estate Activities	1.4
Education	1.4
Human Health and Social Work Activities	1.4
Other	2.7